



Hello.

I will not tell you that my photography is better than others, I will also not tell you why you should book me as your wedding photographer or buy some of my prints, but what I want to explain in this section is what has been fascinating me that much about photography that I spent so much time, money and effort to become a professional photographer.

*Looking back to the beginning* of my photography career, my goal was taking pictures to show friends what they have missed during different adventures. Soon I fell in love with photography and tried different techniques. One day people wanted to hire me for a job and asked what it would cost. That was the first time, I really started to think about doing this professionally. After weighing up the pros and cons I finally made the decision to take that time, money and effort to do all the needed exams and buying the expensive equipment. (Background Information: In Austria the photography market was strongly regulated and you needed to become a master photographer to work as a professional photographer - in the meantime this regulation is gone and everyone can start his photography business really easy.)

*What fascinates me about photography* is the same fact Karl Lagerfeld likes about photography – *that photographs capture a moment that's gone forever.*

You can try to reproduce an image, but it never will be exactly the same, because the moment has changed. So for me the real challenge on every photography job is to choose the most significant moment and make the best possible photograph out of this situation.

I love going on adventures and brought my camera to places, where others would not bring their professional equipment... It doesn't matter if I do a sea-kayaking adventure along the emerald cliffs of Kauai's Na Pali Coast, unicycle across Spain, swim to the next beach with a dryback or climb a 3800m high mountain, my camera equipment is always with me.

Travelling is a major passion of mine and when I travel, I always bring a huge amount of equipment with me. Many other photographers say that's crazy, but I love travelling and landscape photography and when I travel I also want to be able to make the best possible image and being at home my camera equipment can not help me in this situation.

To make *landscape photographs* I often do things, I usually would not do. I wake up at 4am to get the morning light, I hike hours with a big tripod on my shoulder to find a magic place or sleep in a car to be right on the good spot the next morning... *but everytime when I find such a hidden place, build up my camera, meter the light, choose the different filters and finally click the shutter, I get a feeling of doing*

*something which really pleases me – a feeling of being alone on a beautiful place with an amazing light and being able to capture this moment forever.*

Although I make a huge effort to produce high resolution images with big print sizes, at that moment I don't care if I will ever sell this photograph because already the moment of making the image was priceless.

To explain the *fascination about wedding photography*, I want to write a short story about a situation in the last wedding season. It was end of August, the high season of a rainy summer in Austria but we were really lucky and got nice weather that day. I usually try to convince my clients to take the time for an extra shooting during the beautiful light right before and after sunset. So we did a series of images in this good natural light. After spending many hours with editing, printing, and building photo boxes, I personally brought them the final package which includes several fine art prints on beautiful paper, a photo panel, a dvd with the images and a photo slideshow all inside of a handmade wooden box. They didn't know about the handmade box, were really happy with the package and asked me to have coffee with them. Excited about their wedding images, they started the image slideshow instantly.

What happened next, totally changed my point of view as a service provider. They started crying because the images affected them that much. *This was the moment, when I realized that I didn't just do a job - way more - my work made other people really happy.*

This awareness was much more important for me than the money I got for that job.

I truly love photography and because of the fact that people always do great work in what they love, you can expect extraordinary and professional looking pictures.

Every picture has its own story and as Ansel Adams said there are always at least 2 people involved - the photographer and the viewer.

Thank you for your interest and looking forward to new fascinating photography adventures!

Kind Regards,

(Georg Dujmovits)

A handwritten signature in black ink, appearing to read 'Georg Dujmovits', written in a cursive style.